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KK SURVEYS & STRATEGIES

**USER MANUAL**

# Welcome to the ParaWheel User Manual

This guide is designed to help you navigate and make the most of the ParaWheel platform. Whether you're a first-time visitor or a returning user, you'll find clear, step-by-step instructions to access voter insights, constituency reports, and strategic tools with ease.

## Explore how to:

- Access live reports
- Filter constituency data
- Understand voter trends
- Use interactive visual tools

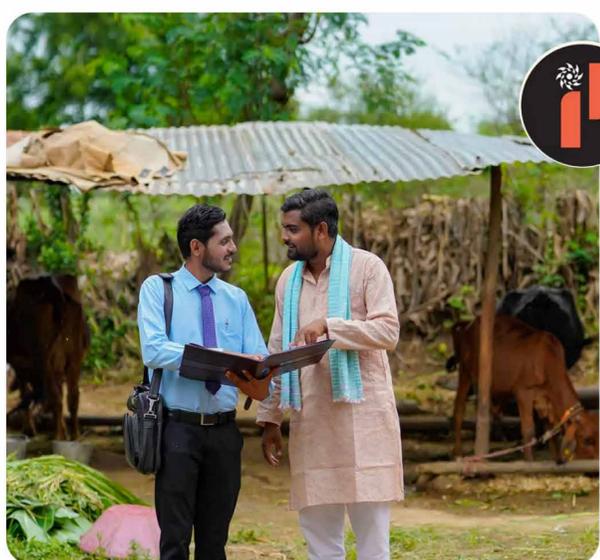
Start exploring. Make data-driven decisions.

**WELCOME TO PARAWHEEL**

**INDIA'S FIRST GROUND-UP PUBLIC INTELLIGENCE PLATFORM**

ParaWheel is a tech-driven intelligence and research platform, purpose-built to decode the evolving landscape of governance and public leadership—starting from the grassroots. Conceived and developed by KK Surveys & Strategies Pvt. Ltd., ParaWheel bridges the gap between citizens and decision-makers by leveraging deep field insights, AI analytics, and structured reporting.

We are proud to launch our operations in Andhra Pradesh, covering all 175 legislative segments with high-frequency survey cycles, continuous performance assessments, and community sentiment tracking. Our mission is to expand across every state in India, empowering leaders with real-time, transparent data that strengthens responsive governance.



## PARAWHEEL

### What Sets Us Apart

#### • Unbiased & Independent

We are not aligned with any entity, campaign, or group. ParaWheel operates on principles of neutrality, credibility, and trust. Our insights are drawn from the ground—untainted by agenda or narrative.

#### • Ground-Up Intelligence

Our strength lies in listening first. Every report is built from direct field inputs—doorstep surveys, feedback from communities, grassroots-level indicators, and segment-specific patterns.

#### • Insight-Driven Planning Tools

We transform raw sentiment into clarity—helping leadership teams understand performance, public mood, regional shifts, and area-wise priorities with precision.

## Our Mission

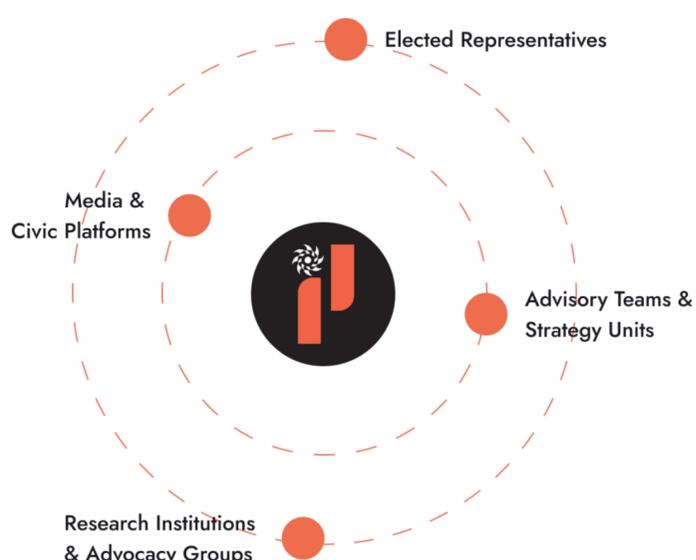
To become India's most reliable source of ground-up, tech-enabled insight that helps public representatives act with clarity, enables institutions to work with evidence, and strengthens the link between communities and those in charge. ParaWheel converts public pulse into actionable understanding.

## Who We Serve

### Elected Representatives

Get real-time feedback, ground assessments, and leadership perception trends to guide strategy and outreach.

[READ MORE](#)





## Registering on ParaWheel

To access ParaWheel reports and features, follow these simple steps to register:

### Step 1: Enter Mobile Number

- On the home page, click on “Login / Register”
- Enter your 10-digit mobile number

### Step 2: Verify with OTP

- You will receive a One-Time Password (OTP) via SMS
- Enter the OTP in the space provided

### Step 3: Access Granted

- Once verified, you will be logged in automatically
- No password required — fast, secure, and hassle-free

 **PARA WHEEL**  
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## Welcome Back

Enter your phone number to get started

**Phone Number \***

**Get OTP**



# Dashboard Overview

Once you're logged in, the Dashboard is your command centre for accessing all ParaWheel insights.

**Assembly Constituency Cards:** Each card represents a unique report for one of the 175 constituencies in Andhra Pradesh.

**Search Function:** Quickly locate your constituency using the search bar.

**Governance Review Reports (2025):** Explore data on performance, public sentiment, delivery efficiency, and more.

HOME ABOUT US PRODUCTS CONTACT

PRODUCTS

- 2025 GOVERNANCE REVIEW  
ICHCHAPURAM Assembly Constituency  
Ichchapuram (Srikakulam PC)
- 2025 GOVERNANCE REVIEW  
PALASA Assembly Constituency  
Palasa (Srikakulam PC)
- 2025 GOVERNANCE REVIEW  
TEKKALI Assembly Constituency  
Tekkali (Srikakulam PC)
- 2025 GOVERNANCE REVIEW  
PATHAPATNAM Assembly Constituency  
Pathapatnam (Srikakulam PC)
- 2025 GOVERNANCE REVIEW  
SRIKAKULAM Assembly Constituency  
Srikakulam (Srikakulam PC)
- 2025 GOVERNANCE REVIEW  
AMADALAVALASA Assembly Constituency  
Amadalavalasa (Srikakulam PC)
- 2025 GOVERNANCE REVIEW  
ETCHERLA Assembly Constituency  
Etcherla (Vizianagaram PC)
- 2025 GOVERNANCE REVIEW  
NARASANNAPETA Assembly Constituency  
Narasannapeta (Srikakulam PC)
- 2025 GOVERNANCE REVIEW  
RAJAM (SC) Assembly Constituency  
Rajam (Vizianagaram PC)
- 2025 GOVERNANCE REVIEW  
PALAKONDA (ST) Assembly Constituency  
Palakonda (Araku PC)
- 2025 GOVERNANCE REVIEW  
KURUPAM (ST) Assembly Constituency  
Kurupam (Araku PC)
- 2025 GOVERNANCE REVIEW  
PARVATHIPURAM (SC) Assembly Constituency  
Parvathipuram (Araku PC)

Load More

Activate Windows  
Go to Settings to activate Windows

HOME ABOUT US PRODUCTS CONTACT

← Back

**Ichchapuram (Srikakulam PC)**

2025 GOVERNANCE REVIEW  
**ICHCHAPURAM**  
Assembly Constituency

**Description**  
Northernmost constituency of Andhra Pradesh, bordering Odisha. Includes Kaviti, Sompeta, and Ichchapuram Mandals. Historically a YSRCP stronghold in recent cycles, though TDP had dominance in earlier years....

[NDA \(Non-disclosure agreement\)](#)

Activate Windows  
Go to Settings to activate Windows

# Explore Products (Constituency Dashboard)

## 1. Select Your Constituency

- Browse or use the search bar to find the constituency you're interested in.

## 2. Check the NDA

- Click on the NDA (Non-Disclosure Agreement) to view terms.
- Accept to proceed with detailed insights.

## 3. Add to Cart

- Once the NDA is accepted, click "Add to Cart" to save the report for review.

The screenshot shows the product page for the '2025 GOVERNANCE REVIEW ICHCHAPURAM Assembly Constituency' report. The page features a navigation bar with 'HOME', 'ABOUT US', 'PRODUCTS', and 'CONTACT'. A search bar and shopping cart icon are visible in the top right. The main content area includes a 'Back' link, the product title 'Ichchapuram (Srikakulam PC)', and a large image of the report cover. The cover text reads '2025 GOVERNANCE REVIEW ICHCHAPURAM Assembly Constituency' and features a map of the constituency. To the right of the image, there is a 'Description' section, a 'Price' section showing ₹50,393.00 (crossed out ₹75,917.00), and two buttons: 'Buy Now' and 'Add to cart'. Below the buttons, there is a link for 'NDA (Non-disclosure agreement)'.

This screenshot shows the same product page as above, but with the 'Add to cart' button highlighted in orange. The right sidebar is open, showing the 'CART (1)' section. The cart contains one item: 'Ichchapuram (Srikakulam PC) 2025 GOVERNANCE REVIEW ICHCHAPURAM Assembly Constituency' with a price of ₹50,393.00 and a quantity of 1. At the bottom of the cart, there is a 'TOTAL:' section with a 'View Cart' button and an 'Activate Wishlist' button.

# View Cart & Checkout

After adding one or more constituency reports to your cart, click “View Cart” in the top-right corner to manage your selections.

## 1. Review Your Cart

- See a list of all selected constituency reports.
- Verify constituency names, prices, and NDA status.

## 2. Proceed to Checkout

- Confirm billing details, choose your payment method, and complete the secure payment process.

The screenshot displays the 'CART' page of the Para Wheel website. The page is divided into three sections: '01 SHOPPING BAG', '02 REVIEW ORDER', and '03 CONFIRMATION'. The '02 REVIEW ORDER' section is active, showing a list of items in the cart. The items are:

PRODUCT	PRICE
2023 GOVERNANCE REVIEW ICHCHAPURAM Assembly Constituency	₹50393.00
2023 GOVERNANCE REVIEW BOBBILI Assembly Constituency	₹54660.00

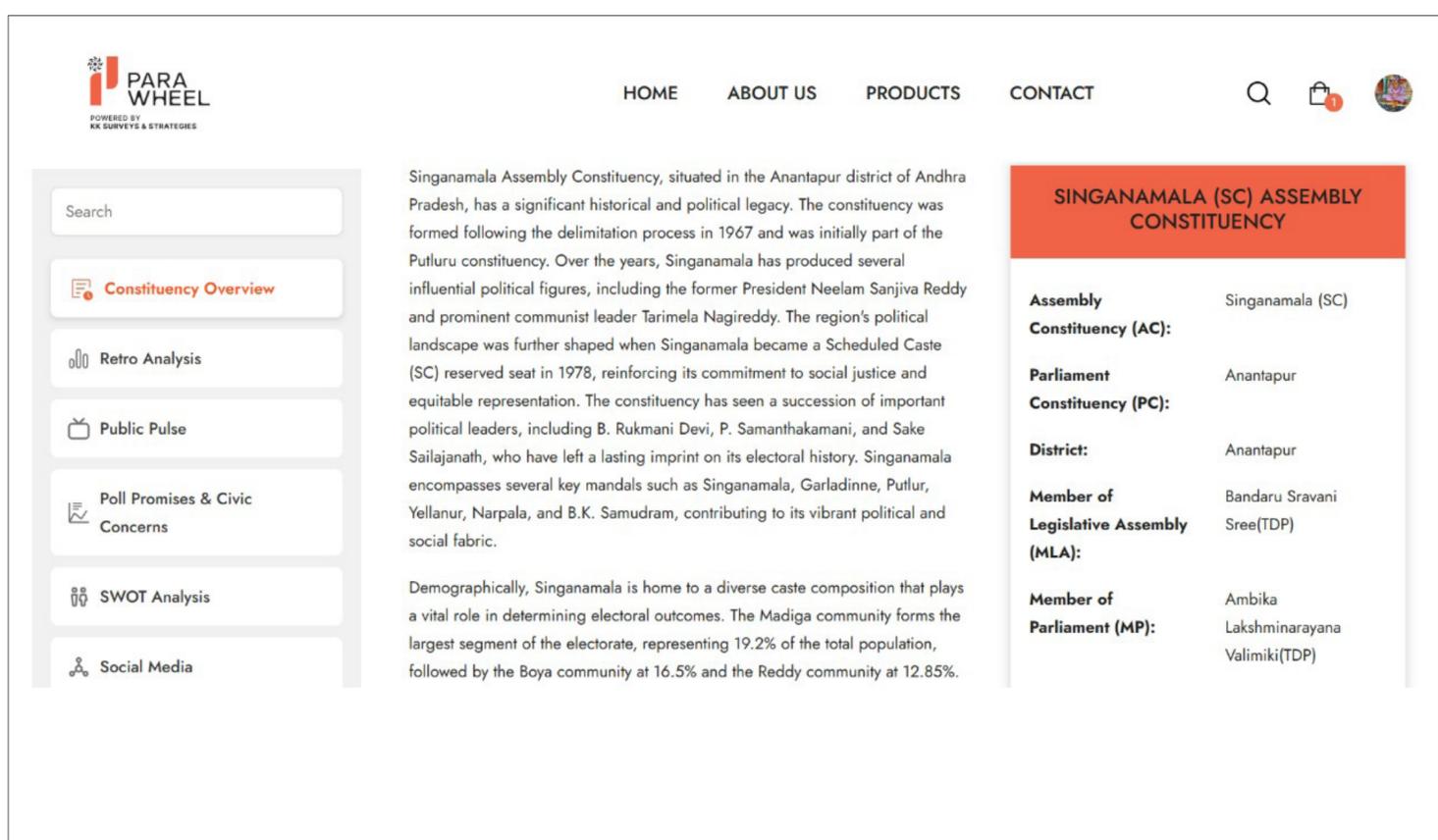
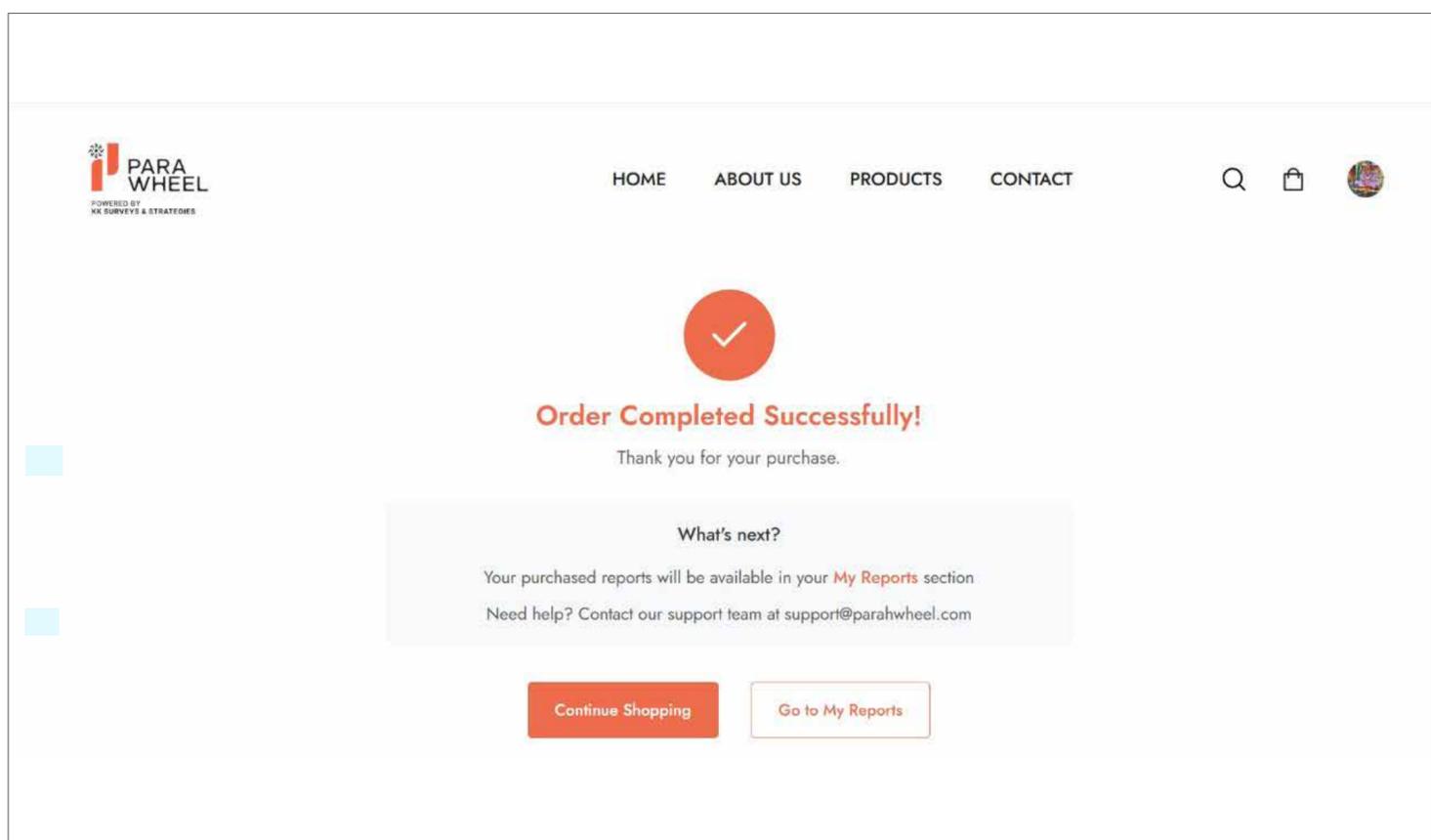
The total price is ₹105053. A 'PROCEED TO CHECKOUT' button is visible. The page also includes a navigation menu with 'HOME', 'ABOUT US', 'PRODUCTS', and 'CONTACT'. The Para Wheel logo is in the top left corner, and the text 'POWERED BY 4R SURVEYS & STRATEGIES' is below it. The bottom right corner has an 'Activate Windows' watermark.

# Order Confirmation & Report Access

Once your payment is successful, you'll see a confirmation message:

## What's Next?

- Your purchased reports will be available under the My Reports section.
- You can continue shopping or go directly to view your reports.
- For any issues or queries, contact: [support@parawheel.com](mailto:support@parawheel.com)





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